

# Curriculum Vitae

Name Jörg Wissemann  
Born 1964  
Nationality German  
Marital status Divorced  
Graduation Diplom-Betriebswirt  
Residence Schlossborn



## Professional career

**2017 - now** MSU Consulting GmbH, Bad Homburg  
*Managing Director*

**2013 – 2017** CONSALES & Associates, Glashütten/Ts.  
*Owner and Managing Director*

**2008 – 2012** CMC ConMore Corporation, ConMore Consulting GmbH, Wiesbaden  
*Managing Partner*

**2006 – 2008** USG People, Almere NL: Unique Personalservice GmbH, Munich  
Unique Outsourcing GmbH  
*Managing Director*

**1998 – 2006** Hertz Autovermietung GmbH, Eschborn  
*Managing Director Marketing & Sales*

**1996 – 1998** Hertz Europe Ltd, London  
*Director Corporate Sales EAME*

**1994 – 1996** Hertz Autovermietung GmbH, Eschborn,  
*Sales Director Travel & Tours*

**1993 – 1994** KLM Royal Dutch Airlines, Air France, Neu-Isenburg  
*Coordinator Marketing & Sales*

**1992 – 1993** Karstadt Group: NUR Touristic GmbH (today Thomas Cook), Oberursel  
*Coordinator capacity management, Sales short flights*

## Education & Studies

**1988 – 1992** Economic sciences, Hochschule Bochum  
Major field of studies: Marketing and Foreign Economics  
Degree: Diplom Betriebswirt  
*General Management for Executives, Management School St. Gallen*

**1984 – 1987** Commercial education  
Degree: Travel agent

Languages English business fluent, Spanish

Other activities Lecturer on University Worms: MBA Program  
Mountain Guide German Alpine Club  
IMM - Initiative Markenhersteller und Mittelstand, Dornburg

Core skills Strategic and operative corporate management, Marketing & Sales  
Cross industry consulting experience and methods expertise  
Implementation of Turnarounds and PMI's  
Lead a large Team, Innovation and process management (*Scrum, Blue Ocean, Design Thinking*)